

2021 ADCC Awards Winners

AWARD	ENTRY NAME	CLASSIFICATION	CATEGORY	ENTRANT	CLIENT
Gold	Little Brats	Film	Performance	4ZERO1	Montreal Children's Hospital Foundation
Silver	Little Brats	Film	The Mick Griffin Best Editing Award	4ZERO1	Montreal Children's Hospital Foundation
Silver	"Underplayed" Feature Length Documentary	Film	Cinematography	Anomaly	AB InBev
Bronze	Escape Mountain	Branded Content	Branded Content	Anomaly	BRP
Bronze	The world's first feature-length ASMR movie	Branded Content	Branded Content	Anomaly	Hershey Canada
Bronze	The Indigo Lab Coat	Design	Public Service Design, Series	Arrivals + Departures	Canadian Society for Medical Laboratory Science
Silver	Dans les médias	Design	Brand Identity - Rebrand	Bailat Studio	Dans les médias
Bronze	Doritos Ketchup+	Media Innovation	Media Innovation, Campaign	BBDO Canada	PepsiCo Foods
Silver	Ford Mustang Mach-E Drive Stream	Interactive (Design)	Experience Design	BBDO Canada	Ford Canada
Silver	Ford Mustang Mach-E Drive Stream	Interactive (Other)	Innovative Use of Technology	BBDO Canada	Ford Canada
Silver	Ford Mustang Mach-E Drive Stream	Interactive (Other)	Interactive Narrative	BBDO Canada	Ford Canada
Bronze	Ford Mustang Mach-E Drive Stream	Interactive (Advertising)	Social Media	BBDO Canada	Ford Canada
Gold	Parkscapes	Creative Effectiveness	Creative Effectiveness in Advertising, Public Service	BBDO Canada	Regent Park School of Music
Gold	Parkscapes	Interactive (Other)	Best Use of Sound	BBDO Canada	Regent Park School of Music
Gold	Parkscapes	Interactive (Other)	Non-Profit & Public Service	BBDO Canada	Regent Park School of Music
Gold	Parkscapes	Public Relations	PR Campaign	BBDO Canada	Regent Park School of Music
Silver	Parkscapes	Interactive (Other)	Branded Utility	BBDO Canada	Regent Park School of Music
Silver	Parkscapes	Public Relations	Influencer Campaign	BBDO Canada	Regent Park School of Music
Bronze	Casey House HIV+ Episodes	Media Innovation	Media Innovation, Campaign	Bensimon Byrne	Casey House
Bronze	Love Alberta Forests	The Michael O'Reilly Best Copywriting Award	Best Copywriting - Digital	Berlin Communications	Alberta Forest Products Association
Bronze	The Work-Free Case Study	Design	Digital Design	Berners Bowie Lee	Berners Bowie Lee
Bronze	The Work-Free Case Study	Interactive (Design)	Website Animation & Motion	Berners Bowie Lee	Berners Bowie Lee
Gold	Origen México	Design	Complete Book Design	Blok Design	Paola Gonzalez Vargas
Bronze	The Never Ending Day	Film	Online Single, Over 45 Seconds	C&B Advertising	UFA
Bronze	The Never Ending Day	The Michael O'Reilly Best Copywriting Award	Best Copywriting - Film	C&B Advertising	UFA
Silver	Chef Bombay	Design	Package Design, Series	Concrete	Chef Bombay
Gold	Alloprof	Interactive (Design)	User Interface & User Experience (Website & Apps)	Cossette	Alloprof
Silver	Alloprof	Interactive (Design)	Website (Design)	Cossette	Alloprof
Bronze	Alloprof	Interactive (Design)	Website Animation & Motion	Cossette	Alloprof
Bronze	Alloprof	Interactive (Other)	Education & Information	Cossette	Cossette
Bronze	Alloprof	Interactive (Other)	Non-Profit & Public Service	Cossette	Alloprof
Bronze	Alloprof web site	Design	Digital Design	Cossette	Alloprof
Bronze	Biodiversity	Design	Posters, Series	Cossette	Minerai de Fer du Québec
Gold	Division Twelve Brand	Design	Brochures	Cossette	Keilhauer
Silver	Division Twelve Brand	Design	Brand Identity - New Brand	Cossette	Keilhauer
Gold	Little Brats	Film	Online Single, Over 45 Seconds	Cossette	Montreal Children's Hospital Foundation
Bronze	Lord & Lady Coffee Roasters	Design	Package Design, Single	Cossette	Lord & Lady Coffee Roasters
Bronze	Plant Agriculture Systems Identity	Design	Symbols and Logotypes	Cossette	Plant Agriculture Systems LLC
Silver	Practice Safe Sets	Design	Brochures	Cossette	Suneeva, Asymmetric Media & Sequoia Content
Bronze	Practice Safe Sets	Design	Public Service Design, Series	Cossette	Suneeva, Asymmetric Media & Sequoia Content
Bronze	Practice Safe Sets	Interactive (Design)	Website (Design)	Cossette	Suneeva, Asymmetric Media & Sequoia Content
Bronze	Prepared	Film	Cinema	Cossette	Globe & Mail
Gold	Revivre becomes Relief	Design	Motion Graphics - Offline	Cossette	Relief
Silver	Revivre becomes Relief	Photography & Illustration	Graphic Design Illustration	Cossette	Relief
Silver	SickKids VS One Million Strong	Interactive (Advertising)	Pre-Roll	Cossette	SickKids Foundation

2021 ADCC Awards Winners

AWARD	ENTRY NAME	CLASSIFICATION	CATEGORY	ENTRANT	CLIENT
Bronze	SickKids VS One Million Strong	Film	Online Single, Over 45 Seconds	Cossette	SickKids Foundation
Bronze	SickKids VS One Million Strong	Film	Cinematography	Cossette	SickKids Foundation
Gold	SickKids VS This is Why	Film	Online Series	Cossette	SickKids Foundation
Gold	SickKids VS This is Why	Film	TV Campaign	Cossette	SickKids Foundation
Gold	SickKids VS This is Why	Film	TV Single, Over 30 Seconds	Cossette	SickKids Foundation
Silver	SickKids VS This is Why	Film	Cinematography	Cossette	SickKids Foundation
Silver	SickKids VS This is Why	Film	Direction	Cossette	SickKids Foundation
Bronze	SickKids VS This is Why	Film	Online Single, Under 45 Seconds	Cossette	SickKids Foundation
Bronze	SickKids VS This is Why	Interactive (Advertising)	Pre-Roll	Cossette	SickKids Foundation
Silver	Sustainability Report	Design	Data Visualization	Cossette	Minerai de Fer du Québec
Silver	Sustainability report	Design	Annual Reports, Sustainability/CSR Reports	Cossette	Minerai de Fer du Québec
Bronze	The City of Toronto - Economic Development and Culture	Design	Complete Design Program	Cossette	Economic Development and Culture
Silver	Toronto History Museums	Design	Symbols and Logotypes	Cossette	Toronto History Museums
Bronze	We're For You	Design	Brand Identity - Rebrand	Cossette	Public Mobile
Bronze	We're For You	Photography & Illustration	Graphic Design Illustration	Cossette	Public Mobile
Silver	WOAH	Design	Complete Design Program	Cossette	Ontario Science Centre
Bronze	Rebâtir le ciel - Reshaping The Sky	Design	Complete Book Design	Criterium	Simon Emond, Michel Lemelin
Gold	Face to Face	Film	Cinematography	Critical Mass	Every Mother Counts
Silver	Face to Face	Film	Online Public Service	Critical Mass	Every Mother Counts
Bronze	#BlackedOutHistory	Advertising	Advertising Miscellaneous	DDB Canada	Ontario Black History Society (OBHS)
Bronze	#BlackedOutHistory	Advertising	Direct	DDB Canada	Ontario Black History Society (OBHS)
Bronze	#BlackedOutHistory	Public Relations	Stunt/Event	DDB Canada	Ontario Black History Society (OBHS)
Bronze	Jalapeno Noir	The Michael O'Reilly Best Copywriting Award	Best Copywriting - Print	Dentsu One	Taco Bell
Bronze	It's Hard To Read	Radio	Radio Public Service, Campaign	dentsuMCGARRYBOWEN	Dyslexia Canada
Bronze	Work From Home	Advertising	Advertising Billboard, Single	dentsuMCGARRYBOWEN	Henri Vezina Menswear
Bronze	ASD: Rockin' the Spectrum	Advertising	Public Service Non-Traditional	Edelman Canada	Jake's House
Bronze	Cal for Cal	Interactive (Advertising)	Social Media	FCB Toronto	Michelob Ultra
Bronze	Cal for Cal	Interactive (Advertising)	Integrated Digital Campaigns	FCB Toronto	Michelob Ultra
Bronze	Financial Fairness	Film	Online Single, Over 45 Seconds	FCB Toronto	BMO
Bronze	Financial Fairness	Interactive (Advertising)	Integrated Digital Campaigns	FCB Toronto	BMO
Bronze	Financial Fairness	Interactive (Advertising)	Social Media	FCB Toronto	FCB
Silver	Project Understood	Advertising	Direct	FCB Toronto	Canadian Down Syndrome Society
Bronze	Project Understood	Interactive (Other)	Education & Information	FCB Toronto	Canadian Down Syndrome Society
Gold	Project Understood	Interactive (Advertising)	Mobile	FCB Toronto	Canadian Down Syndrome Society
Gold	Project Understood	Interactive (Other)	Branded Utility	FCB Toronto	Canadian Down Syndrome Society
Gold	Project Understood	Interactive (Other)	Innovative Use of Technology	FCB Toronto	Canadian Down Syndrome Society
Gold	Project Understood	Interactive (Other)	Smart Devices / Voice Assitants	FCB Toronto	Canadian Down Syndrome Society
Silver	Project Understood	Creative Effectiveness	Creative Effectiveness in Advertising	FCB Toronto	Canadian Down Syndrome Society
Silver	Project Understood	Interactive (Other)	Creative Data	FCB Toronto	Canadian Down Syndrome Society
Silver	Project Understood	Interactive (Other)	Non-Profit & Public Service	FCB Toronto	Canadian Down Syndrome Society
Silver	Project Understood	Media Innovation	Media Innovation, Campaign	FCB Toronto	Canadian Down Syndrome Society
Bronze	Stage Your Driveway	Advertising	Direct	FCB Toronto	BMW
Bronze	The Golden Oven	Promo	Promo, Campaign	FCB Toronto	McCain
Bronze	YOU-turn	Interactive (Advertising)	Mobile	FCB Toronto	Responsible Gambling Council
Gold	Publicly Traded	Interactive (Other)	Creative Data	FCB/SIX	LifeStyles Healthcare Australia
Silver	Publicly Traded	Interactive (Advertising)	Design	FCB/SIX	LifeStyles Healthcare Australia
Silver	Publicly Traded	Interactive (Advertising)	Integrated Digital Campaigns	FCB/SIX	LifeStyles Healthcare Australia
Silver	Publicly Traded	Interactive (Advertising)	Websites	FCB/SIX	LifeStyles Healthcare Australia

2021 ADCC Awards Winners

AWARD	ENTRY NAME	CLASSIFICATION	CATEGORY	ENTRANT	CLIENT
Bronze	Publicly Traded	Advertising	Direct	FCB/SIX	LifeStyles Healthcare Australia
Bronze	Publicly Traded	Design	Data Visualization	FCB/SIX	LifeStyles Healthcare Australia
Bronze	Publicly Traded	Design	Digital Design	FCB/SIX	LifeStyles Healthcare Australia
Bronze	Publicly Traded	Interactive (Other)	Innovative Use of Technology	FCB/SIX	LifeStyles Healthcare Australia
Bronze	Whenever. Wherever. Whatever.	Film	TV Single, 30 Seconds	Giants and Gentlemen	Circle K
Silver	Diverse Snowpeople	Film	TV Single, 30 Seconds	GUT	Tim Hortons
Silver	Sinai Health - See What Care Can Do	Film	Online Public Service	Huge	Sinai Health Foundation
Silver	Sinai Health - See What Care Can Do	Film	Online Series	Huge	Sinai Health Foundation
Bronze	Sinai Health - See What Care Can Do	Film	Direction	Huge	Sinai Health Foundation
Bronze	Sinai Health - See What Care Can Do - Brand Film	Film	Online Single, Over 45 Seconds	Huge	Sinai Health Foundation
Bronze	The Sentencing & Parole Project - Logotype	Design	Public Service Design, Single	Ideas by Duchaine	Ideas by Duchaine
Bronze	adidas Ozweego	Interactive (Advertising)	Digital Installations	Jam3	adidas
Bronze	ComplexLand	Interactive (Advertising)	Design	Jam3	Complex Networks
Bronze	ComplexLand	Interactive (Advertising)	Websites	Jam3	Complex Networks
Bronze	Mandalorian AR	Interactive (Other)	Augmented Reality & Virtual Reality	Jam3	Google
Silver	Medal of Honor: Above and Beyond	Interactive (Advertising)	Design	Jam3	Oculus
Silver	Medal of Honor: Above and Beyond	Interactive (Design)	Website Animation & Motion	Jam3	Oculus
Bronze	Medal of Honor: Above and Beyond	Interactive (Advertising)	Websites	Jam3	Oculus
Silver	NFB-Covid	Interactive (Design)	Website Animation & Motion	Jam3	National Film Board of Canada
Bronze	NFB-Covid	Interactive (Design)	Website (Design)	Jam3	National Film Board of Canada
Bronze	NFB-Covid	Interactive (Other)	Creative Data	Jam3	National Film Board of Canada
Bronze	Spotify x The Weeknd	Interactive (Advertising)	Design	Jam3	Spotify
Bronze	The Boys	Interactive (Other)	Augmented Reality & Virtual Reality	Jam3	Amazon Prime Video
Bronze	The Boys	Interactive (Other)	Games	Jam3	Amazon Prime Video
Bronze	A Cart Apart	Advertising	Direct	john st.	Loblaw Companies Limited, No Frills
Gold	A Cart Apart	Film	Original Music	john st.	Loblaw Companies Limited, No Frills
Silver	A Cart Apart	Film	Online Single, Over 45 Seconds	john st.	Loblaw Companies Limited, No Frills
Bronze	Advertising Campaign	Design	Complete Design Program	john st.	Loblaw Companies Limited, no name
Gold	Haulin' State of Mind	The Michael O'Reilly Best Copywriting Award	Best Copywriting - Digital	john st.	Loblaw Companies Limited, No Frills
Bronze	Haulin' State of Mind	Branded Content	Branded Content	john st.	Loblaw Companies Limited, No Frills
Bronze	League of Legislators	Advertising	Experiential, Single	Juniper Park\TBWA	Brady United
Bronze	League of Legislators	Promo	Promo, Campaign	Juniper Park\TBWA	Brady United
Silver	New York Fries Big Days	Radio	Radio Campaign	Juniper Park\TBWA	New York Fries
Gold	New York Fries Big Days	The Michael O'Reilly Best Copywriting Award	Best Copywriting - Radio	Juniper Park\TBWA	New York Fries
Gold	New York Fries Big Days - Civil War	Radio	Radio Single, Over 30 Seconds	Juniper Park\TBWA	New York Fries
Silver	New York Fries Big Days - Lifeguard	Radio	Radio Single, Over 30 Seconds	Juniper Park\TBWA	New York Fries
Silver	New York Fries Big Days - Nude Model	Radio	Radio Single, Over 30 Seconds	Juniper Park\TBWA	New York Fries
Gold	Signal For Help	Interactive (Advertising)	Integrated Digital Campaigns	Juniper Park\TBWA	Canadian Women's Foundation
Gold	Signal For Help	Interactive (Advertising)	Social Media	Juniper Park\TBWA	Canadian Women's Foundation
Silver	Signal For Help	Advertising Integrated	Advertising Integrated Campaign	Juniper Park\TBWA	Canadian Women's Foundation
Silver	Signal For Help	Public Relations	PR Campaign	Juniper Park\TBWA	Canadian Women's Foundation
Gold	Curious blend	Design	Graphic Design Self-Promotion	K72	K72
Gold	7 West	Creative Effectiveness	Creative Effectiveness in Design	Leo Burnett	7 West
Gold	7 West	Design	Package Design, Series	Leo Burnett	7 West
Silver	It's Happening	Film	TV Public Service, Campaign	Leo Burnett	Metrolinx
Silver	Santa AI	Interactive (Other)	Websites	Leo Burnett	Leo Burnett
Silver	Thinking Emoji	Creative Effectiveness	Creative Effectiveness in Design, Public Service	Leo Burnett	MOCA
Bronze	You Choose What They Chew	Advertising	Consumer Magazine Ad, Campaign	Leo Burnett	Wonderbone

2021 ADCC Awards Winners

AWARD	ENTRY NAME	CLASSIFICATION	CATEGORY	ENTRANT	CLIENT
Silver	A to G	Design	Posters, Series	Ig2	Atkin Guitars
Bronze	Born a Girl	Film	Online Public Service	Ig2	Ministère de l'Éducation et de l'Enseignement supérieur
Bronze	Don't be a d*ck (Wear your mask properly)	Interactive (Advertising)	Digital Installations	Ig2	Pony
Bronze	Don't be a d*ck (Wear your mask properly)	Interactive (Other)	Augmented Reality & Virtual Reality	Ig2	Pony
Bronze	Espace Go - 2020-2021 Theatre Season	Design	Posters, Series	Ig2	Espace Go
Bronze	Flir Brand Identity	Design	Brand Identity - New Brand	Ig2	Gallery
Silver	Flir Logotype	Design	Symbols and Logotypes	Ig2	Gallery
Silver	GoPur Hand Sanitizer	Design	Package Design, Single	Ig2	GoPur
Silver	Guitarists Get It	Advertising	Advertising Best Art Direction, Campaign	Ig2	Atkin Guitars
Silver	Guitarists Get It	Advertising	Consumer Magazine Ad, Campaign	Ig2	Atkin Guitars
Bronze	Guitarists Get It	Advertising	Advertising Posters, Campaign	Ig2	Atkin Guitars
Bronze	Guitarists Get It	Advertising	Advertising Typography, Campaign	Ig2	Atkin Guitars
Silver	Hand Played Should Be Hand Made	Advertising	Consumer Magazine Ad, Single	Ig2	Atkin Guitars
Bronze	Hand Played Should Be Hand Made	Advertising	Advertising Posters, Single	Ig2	Atkin Guitars
Silver	Hilo	Interactive (Design)	Mobile Apps	Ig2	Hilo (Hydro-Québec)
Bronze	Human Lives Crossing	Interactive (Other)	Smart Devices / Voice Assistants	Ig2	Société de l'assurance automobile du Québec
Gold	Living Radars	Advertising	Public Service Non-Traditional	Ig2	Société de l'assurance automobile du Québec
Silver	Living Radars	Media Innovation	Media Innovation, Single	Ig2	Société de l'assurance automobile du Québec
Bronze	Living Radars	Advertising	Direct	Ig2	Société de l'assurance automobile du Québec
Bronze	Living Radars	Advertising	Experiential, Single	Ig2	Société de l'assurance automobile du Québec
Bronze	Reflection	Film	TV Single, Low Budget (\$100,000 or Less)	Ig2	Société de sauvetage (Lifesaving Society)
Silver	Slower	Radio	Radio Public Service, Single	Ig2	Société de l'assurance automobile du Québec
Bronze	Solitude	Design	Brochures	Ig2	Théâtre Périscope
Bronze	Tall People	Advertising	Direct	Ig2	Christine Larouche
Bronze	Tall People	Advertising	Experiential, Single	Ig2	Farnham Ale & Lager
Bronze	The Hiring Billboard	Interactive (Advertising)	Digital Installations	Ig2	Exceldor
Silver	The Perfect Guitar Is Anything But Perfect	Advertising	Consumer Magazine Ad, Single	Ig2	Atkin Guitars
Silver	You Can't Mass-Produce Character	Advertising	Consumer Magazine Ad, Single	Ig2	Atkin Guitars
Bronze	You Can't Mass-Produce Character	Advertising	Advertising Posters, Single	Ig2	Atkin Guitars
Bronze	You like it more than you think	Film	TV Campaign	Ig2	Orchestre symphonique de Québec
Bronze	#GrownWithLove	Interactive (Advertising)	Integrated Digital Campaigns	McCann Canada	Wendy's Canada
Bronze	#GrownWithLove	Interactive (Advertising)	Social Media	McCann Canada	Wendy's Canada
Bronze	Barely High is Too High	Film	TV Public Service, Campaign	McCann Canada	Government of Ontario
Bronze	Up For Adoption	Advertising	Public Service Ad Print	McCann Canada	Wendy's Canada - Dave Thomas Foundation
Bronze	FOKS Shipping Packaging	Design	Package Design, Series	Monnet Design	Gourmet Settings
Bronze	Rhubarb Festival Book	Design	Complete Book Design	Monnet Design	Rhubarb Festival
Bronze	Rhubarb Festival Book Covers	Design	Book Covers	Monnet Design	Rhubarb Festival
Bronze	International Square Branding	Design	Brand Identity - New Brand	Mosaic North America	Tishman Speyer
Gold	Lolli: The Exhibit Nobody Wants to Talk About	Design	Environmental Design	No Fixed Address	Canadian Centre for Child Protection
Gold	Lolli: The Exhibit Nobody Wants to Talk About	Interactive (Design)	Experience Design	No Fixed Address	Canadian Centre for Child Protection
Gold	Lolli: The Exhibit Nobody Wants to Talk About	Promo	Promo, Campaign	No Fixed Address	No Fixed Address
Silver	Lolli: The Exhibit Nobody Wants to Talk About	Advertising	Experiential, Single	No Fixed Address	Canadian Centre for Child Protection
Silver	Lolli: The Exhibit Nobody Wants to Talk About	Advertising	Public Service Non-Traditional	No Fixed Address	Canadian Centre for Child Protection
Silver	Lolli: The Exhibit Nobody Wants to Talk About	Public Relations	PR Campaign	No Fixed Address	Canadian Centre for Child Protection
Silver	Lolli: The Exhibit Nobody Wants to Talk About	Public Relations	Stunt/Event	No Fixed Address	Canadian Centre for Child Protection
Bronze	Pizza Portal	Media Innovation	Media Innovation, Single	No Fixed Address	Little Caesars

2021 ADCC Awards Winners

AWARD	ENTRY NAME	CLASSIFICATION	CATEGORY	ENTRANT	CLIENT
Gold	SickKids Airbnb	Advertising	Experiential, Single	No Fixed Address	SickKids Foundation
Silver	SickKids Airbnb	Advertising	Public Service Non-Traditional	No Fixed Address	SickKids Foundation
Silver	SickKids Airbnb	Promo	Promo, Campaign	No Fixed Address	SickKids Foundation
Silver	SickKids Airbnb	Public Relations	Stunt/Event	No Fixed Address	SickKids Foundation
Bronze	SickKids Airbnb	Advertising Integrated	Advertising Integrated Campaign	No Fixed Address	No Fixed Address
Bronze	SickKids Airbnb	Creative Effectiveness	Creative Effectiveness in Advertising, Public Service	No Fixed Address	SickKids Foundation
Bronze	SickKids Airbnb	Interactive (Design)	Experience Design	No Fixed Address	SickKids Foundation
Bronze	SickKids Airbnb	Public Relations	Influencer Campaign	No Fixed Address	SickKids Foundation
Bronze	SickKids Airbnb	Public Relations	PR Campaign	No Fixed Address	SickKids Foundation
Silver	Twivi	Interactive (Design)	User Interface & User Experience (Website & Apps)	No Fixed Address	Twivi Media
Gold	Courage is Beautiful	Advertising	Newspaper Ad, Single	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Interactive (Advertising)	Social Media	Ogilvy Canada	Dove (Unilever)
Gold	Courage is Beautiful	Advertising	Consumer Magazine Ad, Single	Ogilvy Canada	Unilever (Dove)
Gold	Courage is Beautiful	Advertising	Newspaper Ad, Campaign	Ogilvy Canada	Unilever (Dove)
Gold	Courage is Beautiful	Film	TV Single, 30 Seconds	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Advertising	Advertising Best Art Direction, Single	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Advertising	Advertising Posters, Campaign	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Advertising	Advertising Posters, Single	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Advertising	Advertising Transit, Campaign	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Advertising	Advertising Transit, Single	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Creative Effectiveness	Creative Effectiveness in Advertising	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Film	Online Single, Over 45 Seconds	Ogilvy Canada	Unilever (Dove)
Silver	Courage is Beautiful	Public Relations	PR Campaign	Ogilvy Canada	Unilever (Dove)
Bronze	Canada Media Fund - Instagram Annual Report	Interactive (Design)	Mobile Design	One Twenty Three West	Canada Media Fund
Bronze	Good Buds	Design	Brand Identity - New Brand	OneMethod	Good Buds
Bronze	Benjamin Benny Ben	Film	Non-Commercial Film Craft	OPC	
Silver	The Autograph	Film	Direction	OPC	Tim Hortons
Gold	Taika Waititi short stories	Design	Motion Graphics - Online	Polyester Studio	Toronto International Film Festival
Silver	Taika Waititi: telling our stories	Design	Motion Graphics - Online	Polyester Studio	Toronto International Film Festival
Gold	BINAM - Closed Door Day Website	Interactive (Design)	Websites	Publicis Montréal	Bureau d'intégration des nouveaux arrivants de Montréal (BINAM)
Bronze	Black Days	Interactive (Advertising)	Display & Banner Ads	Publicis Montréal	Anxiety Canada, Canadian Mental Health Association, Dans la rue, nabs, Suicide Action Montréal, Tel-jeunes Foundation
Gold	The Street Doesn't Come With Instructions	Photography & Illustration	Graphic Design Illustration	Publicis Montréal	Dans la rue
Bronze	After Asbestos	Creative Effectiveness	Creative Effectiveness in Advertising, Public Service	Rethink	Greenpeace Canada
Silver	Baby Proof Spotify Ads	Branded Content	Branded Content	Rethink	IKEA Canada
Silver	Baby Proof Spotify Ads	Media Innovation	Media Innovation, Campaign	Rethink	IKEA Canada
Silver	Brutal Postings	Design	Public Service Design, Series	Rethink	Fondation Émergence
Bronze	Brutal Postings	Advertising	Direct	Rethink	Fondation Émergence
Bronze	Brutal Postings	Advertising	Experiential, Single	Rethink	Fondation Émergence
Silver	Cards For All	Photography & Illustration	Advertising Illustration, Campaign	Rethink	London Drugs
Bronze	Conversation Platter	Design	Graphic Design Self-Promotion	Rethink	Rethink
Silver	Flight Light	Interactive (Advertising)	Digital Installations	Rethink	WestJet
Silver	Flight Light	Interactive (Other)	Branded Utility	Rethink	WestJet
Silver	Flight Light	Interactive (Other)	Creative Data	Rethink	WestJet
Bronze	Give a Sit	Interactive (Other)	Innovative Use of Technology	Rethink	Procure Foundation
Gold	Heinz Ketchup Puzzle	Advertising	Direct	Rethink	Kraft Heinz Canada
Silver	Heinz Ketchup Puzzle	Creative Effectiveness	Creative Effectiveness in Design	Rethink	Kraft Heinz Canada

2021 ADCC Awards Winners

AWARD	ENTRY NAME	CLASSIFICATION	CATEGORY	ENTRANT	CLIENT
Silver	Heinz Ketchup Puzzle	Promo	Promo, Single	Rethink	Kraft Heinz Canada
Silver	Heinz Ketchup Puzzle	Public Relations	PR Campaign	Rethink	Kraft Heinz Canada
Bronze	Heinz Ketchup Puzzle	Creative Effectiveness	Creative Effectiveness in Advertising	Rethink	Kraft Heinz Canada
Bronze	Heinz on Film	Advertising	Advertising Miscellaneous	Rethink	Kraft Heinz Canada
Bronze	Heinz on Film	Interactive (Advertising)	Social Media	Rethink	Erin Maguire
Silver	IKEA Everywhere Catalogue	Advertising	Advertising Billboard, Campaign	Rethink	IKEA Canada
Bronze	IKEA Gingerbread Home	Advertising	Direct	Rethink	IKEA Canada
Silver	Ka'Wine & Dine	Public Relations	Stunt/Event	Rethink	Raptors Republic
Bronze	Ka'Wine & Dine	Advertising	Direct	Rethink	Raptors Republic
Bronze	Ka'Wine & Dine	Advertising	Experiential, Single	Rethink	Raptors Republic
Bronze	Ka'Wine & Dine	Promo	Promo, Single	Rethink	Raptors Republic
Gold	Make It Canadian	Advertising Integrated	Advertising Integrated Campaign	Rethink	Molson Canadian
Gold	Make It Canadian	Creative Effectiveness	Creative Effectiveness in Advertising	Rethink	Molson Canadian
Bronze	Make It Canadian	Promo	Promo, Campaign	Rethink	Molson Canadian
Bronze	Margolese Prize Stationery	Design	Stationery	Rethink	Margolese National Design for Living Prize
Bronze	Monstercat Street Piano	Design	Environmental Design	Rethink	Monstercat
Gold	Pour Perfectly	Advertising	Advertising Best Art Direction, Single	Rethink	Kraft Heinz Canada
Gold	Pour Perfectly	Promo	Promo, Single	Rethink	Kraft Heinz Canada
Silver	Pour Perfectly	Public Relations	Stunt/Event	Rethink	Kraft Heinz Canada
Bronze	Pride Flagging	Interactive (Other)	Branded Utility	Rethink	Fondation Émergence
Bronze	Pride Flagging	Interactive (Other)	Non-Profit & Public Service	Rethink	Fondation Émergence
Bronze	Rolling Paper Straws	Advertising	Direct	Rethink	Rethink
Bronze	Rolling Paper Straws	Promo	Promo, Single	Rethink	Rethink
Bronze	SAD Mag 10th Anniversary Issue Cover	Design	Magazine Covers	Rethink	SAD Magazine
Bronze	Stuff Monster	Interactive (Advertising)	Pre-Roll	Rethink	IKEA Canada
Silver	The Burger Man Hunt	Public Relations	Stunt/Event	Rethink	A&W Canada
Bronze	The world needs more nerds	Public Relations	Influencer Campaign	Rethink	Science World
Silver	Diverse Snowpeople	Film	TV Single, Over 30 Seconds	Rooster Post Production	Tim Hortons
Bronze	Unapologetically Human	Film	Cinematography	Scouts Honour	Kruger Products LP
Bronze	Unapologetically Human	Film	Direction	Scouts Honour	Kruger Products LP
Silver	Made With Love	Film	Animation	SHED	Sid Lee / IGA
Gold	Get an Original Track	Radio	Radio Campaign	Sid Lee	TA2 Sound + Music
Silver	Get an Original Track	The Michael O'Reilly Best Copywriting Award	Best Copywriting - Radio	Sid Lee	TA2 Sound + Music
Bronze	Taxcraft: The Block-iest Tax Return Ever	Interactive (Advertising)	Social Media	Sid Lee	H&R Block
Bronze	Taxcraft: The Block-iest Tax Return Ever	Media Innovation	Media Innovation, Single	Sid Lee	H&R Block
Silver	A World Without Y	Film	Cinema	Skin and Bones Film	YMCA
Silver	A World Without Y	Film	Direction	Skin and Bones Film	YMCA
Silver	A World Without Y	Film	Online Public Service	Skin and Bones Film	YMCA
Silver	Barely High is Too High	Film	TV Campaign	Soft Citizen	Government of Ontario
Silver	Songs For A Funeral	Design	Graphic Design Self-Promotion	Steve Mykolyn	Steve Mykolyn
Silver	Maison Dentaire No.32	Design	Brand Identity - New Brand	Studio July	Maison Dentaire No.32
Bronze	MDT Mobilier	Design	Brand Identity - Rebrand	Supersystème	MDT Mobilier
Silver	OFFTA 2020	Design	Complete Design Program	Supersystème	LA SERRE-Arts Vivants
Gold	Face à l'ignorance (Skipping Bias)	Interactive (Advertising)	Pre-Roll	TAXI Canada	Amnestie Internationale Canada Francophone
Silver	Shoppable Girls	Advertising	Direct	TAXI Canada	Covenant House
Silver	Shoppable Girls	Advertising Integrated	Advertising Integrated Campaign	TAXI Canada	Covenant House
Silver	Shoppable Girls	Interactive (Advertising)	Social Media	TAXI Canada	Covenant House

2021 ADCC Awards Winners

AWARD	ENTRY NAME	CLASSIFICATION	CATEGORY	ENTRANT	CLIENT
Silver	Shoppable Girls	Interactive (Other)	Education & Information	TAXI Canada	Covenant House
Silver	Shoppable Girls	Interactive (Other)	Non-Profit & Public Service	TAXI Canada	Covenant House
Silver	Shoppable Girls Pop-Up	Advertising	Experiential, Single	TAXI Canada	Covenant House
Silver	Smells Like Inequality	Interactive (Advertising)	Social Media	TAXI Canada	Canadian Women's Foundation
Silver	Smells Like Inequality	Interactive (Other)	Education & Information	TAXI Canada	Canadian Women's Foundation
Bronze	Smells Like Inequality	Interactive (Other)	Non-Profit & Public Service	TAXI Canada	Canadian Women's Foundation
Gold	The #UNIGNORABLE Tower	Advertising	Out of Home Enhanced, Single	TAXI Canada	United Way
Silver	The #UNIGNORABLE Tower	Interactive (Other)	Augmented Reality & Virtual Reality	TAXI Canada	United Way
Bronze	The #UNIGNORABLE Tower	Interactive (Other)	Education & Information	TAXI Canada	United Way
Silver	Top Comic	Advertising	Advertising Posters, Campaign	TAXI Canada	SiriusXM
Bronze	Cyrano Story	Interactive (Other)	Games	The Humanise Collective / Alice & Smith	Funcom
Bronze	Tender	Interactive (Other)	Interactive Narrative	The Humanise Collective / Alice & Smith	Paradox Interactive / Bloodlines 2
Bronze	The Light at the End of the Year	Interactive (Advertising)	Integrated Digital Campaigns	The Humanise Collective / Bleublancrouge	Desjardins
Gold	SickKidsVS One Million Strong	Film	Special Effects	The Vanity	SickKids Foundation
Bronze	Welcome Leah	Film	TV Single, Over 30 Seconds	The&Partnership	TELUS
Silver	Alchemy	Design	Brand Identity - New Brand	Underline Studio	Alchemy Canna Co
Bronze	Alchemy	Design	Symbols and Logotypes	Underline Studio	Alchemy Canna Co
Bronze	Daniel Ehrenworth	Design	Brand Identity - Rebrand	Underline Studio	Daniel Ehrenworth
Bronze	George Brown YES	Design	Brand Identity - Rebrand	Underline Studio	George Brown College
Bronze	Kent Monkman	Design	Complete Book Design	Underline Studio	Art Canada Institute
Bronze	Prefix Photo 40 Flow Opener	Design	Single Magazine Page or Spread	Underline Studio	Prefix Institute of Contemporary Art
Bronze	Read More	Design	Posters, Single	Underline Studio	Underline Studio
Silver	Six Feet Apart	Design	Posters, Single	Underline Studio	Designers Against Coronavirus: DAC
Silver	ESCAPE Abuse	Interactive (Advertising)	Websites	UNION	Interval House
Silver	ESCAPE Abuse	Interactive (Other)	Non-Profit & Public Service	UNION	Interval House
Bronze	ESCAPE Abuse	Advertising	Direct	UNION	Interval House
Bronze	Feedback That Feeds Back	Interactive (Other)	Self-Promotion	UNION	UNION
Silver	Sapsucker	Design	Brand Identity - Rebrand	Vanderbrand	Sapsucker
Bronze	Sapsucker	Design	Package Design, Single	Vanderbrand	Sapsucker
Silver	Fake NewsTM	Public Relations	PR Campaign	WAX	Society of Professional Journalists
Silver	A Tale of Cyberjustice	Design	Complete Book Design	Wedge	Laboratory of Cyberjustice at the University of Montreal
Bronze	EQ3	Design	Brand Identity - Rebrand	Wedge	EQ3
Bronze	EQ3	Design	Entire Magazine Issue	Wedge	EQ3
Silver	Gender Creative Kids	Design	Public Service Design, Series	Wedge	Gender Creative Kids
Bronze	HOLOS	Design	Brand Identity - Rebrand	Wedge	HOLOS
Bronze	HOLOS	Design	Package Design, Series	Wedge	HOLOS
Gold	SWIRL	Design	Package Design, Single	Wedge	SWIRL
Silver	SWIRL	Design	Symbols and Logotypes	Wedge	SWIRL
Bronze	No Home	Advertising	Public Service Non-Traditional	Wunder	United Way Halifax
Bronze	Remembrance Island	Interactive (Other)	Games	Wunderman Thompson Canada	Matt Ball
Bronze	Remembrance Island	Interactive (Other)	Interactive Narrative	Wunderman Thompson Canada	Royal Canadian Legion
Bronze	Remembrance Island	Interactive (Other)	Non-Profit & Public Service	Wunderman Thompson Canada	Royal Canadian Legion
Gold	#PauseToRemember	Interactive (Other)	Interactive Narrative	Zulu Alpha Kilo	HomeEquity Bank
Silver	#PauseToRemember	Interactive (Other)	Non-Profit & Public Service	Zulu Alpha Kilo	HomeEquity Bank
Bronze	#PauseToRemember	Public Relations	Influencer Campaign	Zulu Alpha Kilo	HomeEquity Bank
Bronze	ADCC All-Nighter Webathon	Interactive (Advertising)	Social Media	Zulu Alpha Kilo	The Advertising & Design Club of Canada
Bronze	ADCC All-Nighter Webathon	Interactive (Other)	Interactive Narrative	Zulu Alpha Kilo	The Advertising & Design Club of Canada

2021 ADCC Awards Winners

AWARD	ENTRY NAME	CLASSIFICATION	CATEGORY	ENTRANT	CLIENT
Bronze	ADCC All-Nighter Webathon	Interactive (Other)	Non-Profit & Public Service	Zulu Alpha Kilo	The Advertising & Design Club of Canada
Bronze	Bell Holiday Campaign	Film	Direction	Zulu Alpha Kilo	Bell Canada
Bronze	Bell Holiday Campaign	Film	The Mick Griffin Best Editing Award	Zulu Alpha Kilo	Bell Canada
Bronze	Catch The Scam	Branded Content	Branded Content	Zulu Alpha Kilo	HomeEquity Bank
Bronze	Feeding Imagination	Interactive (Other)	Games	Zulu Alpha Kilo	Campbell Canada
Bronze	Projecting Hope	Advertising	Experiential, Single	Zulu Alpha Kilo	Cineplex
Bronze	Projecting Hope	Advertising	Out of Home Enhanced, Single	Zulu Alpha Kilo	Cineplex
Bronze	Subaru Goat Brochure: A car brochure about a goat	Advertising	Advertising Miscellaneous	Zulu Alpha Kilo	Subaru Canada
Bronze	Subaru Goat Brochure: A car brochure about a goat	The Michael O'Reilly Best Copywriting Award	Best Copywriting - Print	Zulu Alpha Kilo	Subaru Canada
Bronze	The Rainforest Fire Channel	Advertising	Public Service Non-Traditional	Zulu Alpha Kilo	Amazon Rainforest Conservancy
Silver	Unquarantine Your Creative	The Michael O'Reilly Best Copywriting Award	Best Copywriting - Digital	Zulu Alpha Kilo	The Advertising & Design Club of Canada
Bronze	Unquarantine Your Creative	Design	Motion Graphics - Online	Zulu Alpha Kilo	The Advertising & Design Club of Canada
Bronze	Unquarantine Your Creative	Film	Animation	Zulu Alpha Kilo	The Advertising & Design Club of Canada
Bronze	Unquarantine Your Creative	Film	Online Series	Zulu Alpha Kilo	The Advertising & Design Club of Canada
Bronze	Unquarantine Your Creative	Interactive (Advertising)	Social Media	Zulu Alpha Kilo	The Advertising & Design Club of Canada